



ELY MARKETS



Love
your local
market

Interested in becoming a
Trader on Ely Markets?

Things to consider:

Life as a market trader on Ely Markets can be very flexible – you can either trade as a Casual, allowing you to run it alongside other commitments, or make it your career choice by becoming a Regular Trader. Market trading allows you to turn a hobby or interest into a business venture and provides a low cost sales outlet. Market traders are the ultimate entrepreneurs and with Ely rated as one of the best trading posts in the area, Ely Markets offer an excellent opportunity for new and existing traders.

Desired Skills:

- Strong communication and interpersonal skills
- Negotiation skills
- Customer service skills
- Numeracy skills
- Energy and enthusiasm, and willingness to work long hours (in all weathers!)
- Sales focused and have the ability to promote your market stall creatively

Financial & Legal Commitment:

- **Market Traders Public Liability Insurance** protects a market trader from liability associated with the products that he or she is selling. The amount of insurance a trader should purchase will depend on the types of products and services they are offering. ECDC require all traders to be insured for a minimum of £2m. Market Traders Insurance can be purchased from a number of different insurance providers and the cost is very reasonable. ECDC require a copy of Public Liability Insurance to be produced for inspection prior to trading
- **Market Traders who sell food must be aware of Food Hygiene Legislation.** ECDC require all Traders to provide proof of registration with their relevant Environmental Health Authority before being permitted to trade.

- All Ely Market Traders are required to agree to abide by **Ely Markets Terms & Conditions**. A copy of the Terms & Conditions will be provided prior to trading and traders must sign to say they agree to abide by them before being allowed to trade on the market.

Other things to consider:

- Knowledge and Compliance with **Trade Descriptions Act**.
- **Start up and running costs**. This can include the cost of buying stock, public liability and vehicle insurance.
- **Professional presentation of your stall**, eye catching displays, branding, clear and visible pricing strategies and ways to make your stall inviting and tempt people to stop.
- **Awareness of Health & Safety Law & Procedures**

When are Ely Markets?

THURSDAY - General Market

- Ely's weekly general market happens every Thursday with over 60 stalls offering a great range of goods.

SATURDAY - Craft & Collectables Market

- taking place every week, with the emphasis on unique craft and collectable items including craft and artisan foods.

SATURDAY - Farmers' Market

- every 2nd & 4th Saturday - Ely's award-winning Farmers' Market has a fantastic selection of locally produced food from rare breed meat to artisan bread and preserves and much more.

SATURDAY - General Market

- takes place every 1st, 3rd & 5th (if applicable) Saturday - a selection of general market goods alongside the weekly Craft & Collectables Market.

Ely Market Charges 2012/2013

Thursday General Market	Pitch Only - £1.85 per sq m (Minimum charge £11.77)
Saturday Craft & Collectables Market	Regular Trader 8ft Pitch- £13.76 12ft Pitch -£20.63 Casual Trader 8ft Pitch - £20.00 12ft Pitch -£30.00
Saturday General Market	Pitch Only - £1.85 per sq m (Minimum charge - £17.29)
Farmers' Market	8ft Pitch - £21.79 12ft Pitch - £32.79

Stall Hire available on Craft & Collectables & Farmers' Market for additional £10.
Standard 3x3 Gazebo will be charged equivalent 12ft Pitch.
Electric Hook-up available at a cost of £1.50 per market.

For further information (including FAQ's) and to apply to become a trader on Ely Markets please visit ECDC website:

www.visitely.eastcambs.gov.uk/markets/about-elys-markets

Other useful websites:

National Market Traders Federation

www.nmtf.co.uk

Combined Market Traders Insurance Association

www.cmtia.co.uk

Market Traders Insurance

www.markettradersinsurance.co.uk

Blackfriars Group

www.blackfriarsgroup.com/liability_insurance/markettraders.html

National Association of British Market Market Authorities (NABMA)

www.nabma.com

National Farmers Retail & Markets Association

www.farma.org.uk



www.eastcambs.gov.uk